



ALEXANDER
STREET PRESS

Università degli Studi di Padova

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October 8, 2009



- Alexander Street Press – who are we?
- Beginnings of the collaboration with Ad Fontes
- Common missions explained
- Early customer / scholar reactions and questions
- Transition to Alexander Street ownership and platform
- The Future
- Product demonstration
 - The Digital Library of the Catholic Reformation
 - The Digital Karl Barth Library
- Your questions



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Literature

- novels
- poetry
- short fiction
- drama
- film scripts
- essays
- diversity lit
- comics, comx
- graphic novels

Music and the Performing Arts

- music listening
- music reference
- scores
- opera videos
- dance videos
- theatre videos
- audio drama

History

- social and cultural history
- local history
- history in video
- letters and diaries
- oral histories
- American Civil War
- women's history
- black history

Religion

- classic texts
- 20 C

Sociology

- social theorists

Counseling and Therapy

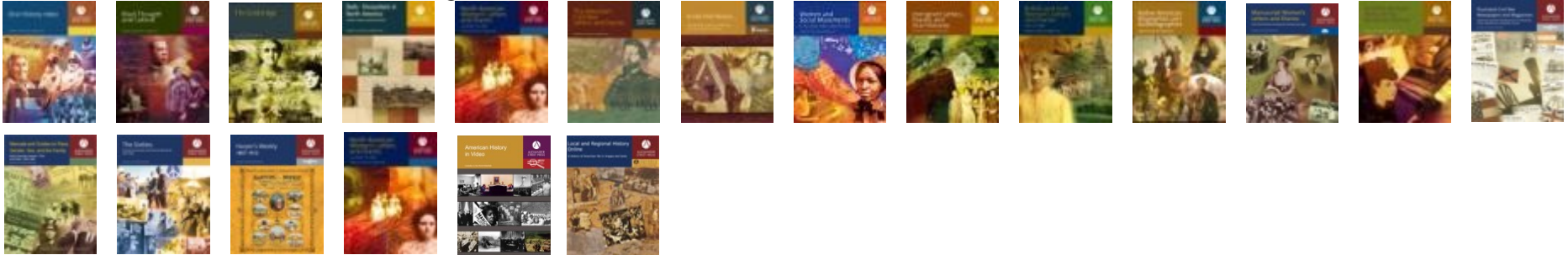
- therapy transcripts
- videos

Individual collections: full text, music, audio, and video

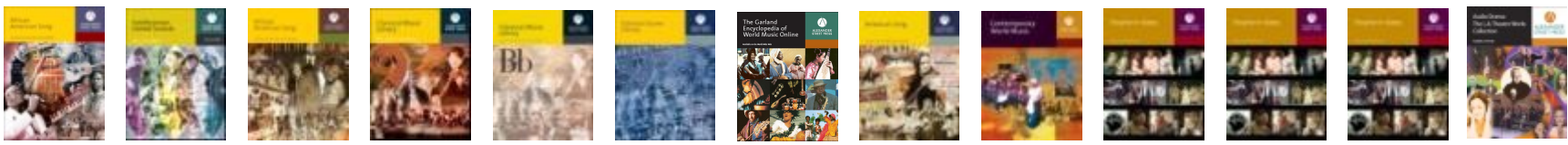
Literature (fiction, poetry, essays, plays, film scripts, graphic novels, comics):



Social and Cultural History:



Music and the Performing Arts:



Counseling and Therapy:



Sociology:



Religion:





Alexander Street meets Ad Fontes

- Met in 2001
- Immediate common ground, common mission
- Alexander Street assumes the sales and marketing responsibilities for *The Digital Library of Classic Protestant Texts*



Alexander Street Press mission

To craft electronic products of
exceptional utility and quality,
using the skills of
librarianship
and
traditional publishing.

“Make silent voices heard”



Alexander Street

“Make silent voices heard”

Focus on primary materials

Locate rare, previously unpublished, hard-to-access content

Semantic indexing

Ad Fontes

“Return to the Source”

Original works, not critical editions (interpretations)

Source rare books—many of the works reside only in the world’s oldest libraries

Semantic indexing



Some of the early questions

- Can you explain the choice of editions?
- How did the bibliography evolve?
- How does this compare with EEBO?
- Can you explain the make-up of the editorial board?
- Migne?



Why we assumed sales & marketing for Ad Fontes

- We liked them!
- Ad Fontes had the editorial skills and the financial backing, but not sales staff.
- Alexander Street was already selling their humanities collections to the same librarians who would decide to purchase the CPT.
- Alexander Street founders had previously been top management at Chadwyck-Healey in the US—so had broad experience with the PLD.



Based on PLD sales, Alexander Street had confidence in the CPT

Historical PLD sales in Italy

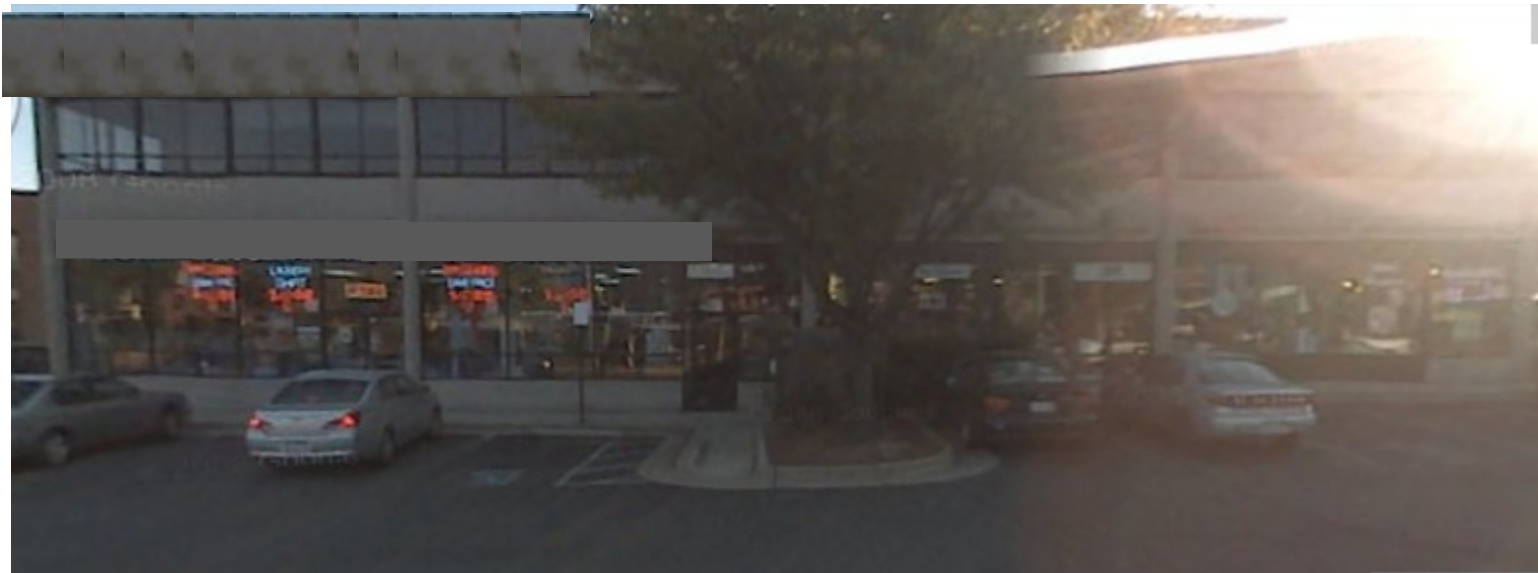
Biblioteca Casanatense
Biblioteca Nazionale Centrale di Roma
Biblioteca Nazionale di Firenze
Istituto Patristico
Uni degli studi di Sassari
Universita degli Studi di Perugia
Universita degli studi di Roma
Universita degli Studi Trento
Universita di Bologna
Universita di Cassino
Universita di Firenze
Universita di Messina
Universita di Padova
Universita di Trieste
University di Torino
University of Lecce
University of Milan
University of Modena
University of Salerno



Alexander Street and Ad Fontes “move in together”



We rented space in our offices to Ad Fontes and began working closely together.





Marketing moves forward



Presentations at London Online with members of the Editorial Board – were you there?

Alexander Street senior sales managers in the US call on the 130 ARL libraries





How the partnership evolved

- 2002—Alexander Street assumes prepublication sales of *The Digital Library of the Catholic Reformation*
- Sales outside the Americas is handled by Alexander Street's initial, small cluster of distributors; also by phone and email direct from the U.S. office to customers abroad.
- Alexander Street does not have a Europe operation until years later.



How the partnership evolved

- 2004—Ad Fontes takes back responsibility for sales and marketing
 - They have grown enough to have sales and marketing staff of their own.
 - Alexander Street’s marketing manager moves across the hall to become the Ad Fontes marketing manager—full continuity for customers.
- Alexander Street purchases the two collections from Ad Fontes
 - Resources for speedy completion
 - Concern over delays to customers who already purchased

Publishing standards maintained or improved

The Digital Library of Classic Protestant Texts											
Results											
Home		About		Table of Contents			Search		Communities		Help
Authors	Works	Topics	Genres	Religious Traditions		Authors	Works				



[previous page](#)

[next page](#)

706 *The Epistle Dedicatory.*

subtly will it insinuate? How importunately will it urge you? How certainly will it marr all, if you do not constantly and resolutely Watch? O how Hard, but how Happy is it to Conquer this Carnal Self! Remember (fill that you are *not your own*, that you have an unseen Master that must be pleased, whoever be displeas'd; and an unseen Kingdom to be obtained, and an invisible Soul that *must* be saved, though all the World be lost. Fix your Eye (fill on him that Made and Redeem'd you, and upon the Ultimate End of your Christian Race; and do nothing willfully unworthy such a Master, and such an End. Often Renew your Self Renovation, and Devote your Self to him; fit close at his Work, and be sure that it be His, both in the Matter, and in your Intent. If Conscience should at any Time ask, (*Whose Work are you now doing?*) Or a Man should pluck you by the Sleeve, and say, (*Sir, Whose Cause are you now Pleading?*) See that you have the Answer of a Christian at Hand, delay not God's Work till you have done your own, or any one's else: You'll best secure the Commonwealth and your own Interest by looking first to His. By Neglecting this, and being Carnally Wise, we have wheel'd about so long in the Wilderness, and lost those Advantages against the Powers of Darkness, which we know not whether we shall ever recover again. It is the great Affliction of Sober Men, and not the least Reproach that ever was cast on our Holy Profession, to think with what a Zeal for the Work of Christ Men seem'd to be animated in the beginning of our Disagreements; and how deeply they did engage themselves to him in Solemn Vows, Professions, and Covenants; and what Advantages Carnal Self-hatred since got, and turned the Stream another Way! So that the same Men have since been the Instruments of our Calamity, in breaking in pieces and dismounting the Churches of Christ; yea, and gone so near to the raking down (as much as in them lay) the whole Ministry that stand approved in the Land: O do not by trifling give Advantage to the Tempter to destroy your Work and you together. Take Warning by the sad Experiences of what is past; batten you speedily and vigorously for Christ, as knowing your Opposition, and the Shortness of your Time: *bliss'd is that Servant whom his Lord when he cometh shall find so doing.* If you ask me wherein this Interest of Christ doth consist? I shall tell you but in a few unquestionable Particulars.

1. In the main, that Truth, Godliness, and Honesty, be Countenanced and Encouraged, and their Contraries by all fit Means suppressed.
2. In order to this, That unworthy Men be removed from Magistracy and Ministry, and the Places supplied with the fittest that can be had.
3. That a competent Maintenance may be provided where it is wanting, especially for Cities and Great Towns, where more Teachers are so necessary in some Proportion to the Number of Souls, and on which the Country doth so much depend. Shall an Age of such high Pretences to Reformation, and Zeal for the Churches, Alienate so much, and then leave them destitute, and say, it cannot be had.
4. That Right Means be used with Speed and Diligence for the Healing of our Divisions, and the Uniting of all the True Churches of Christ (at last in these Nations; and O that your Endeavours might be extended much further!) To which

End I shall Mention but these Two Means of most evident Necessity.

1. That there be One Scripture, Creed, or Confession of Faith, agreed on by a General Assembly of Able Ministers, duly and freely chosen hereunto, which shall contain nothing but Matter of Evidence, necessity and Verity. This will serve, 1. For a Test to the Churches, to discern the Sound Professors from the Unsound, (as to their Doctrines); and to know them with whom they may close as Brethren, and whom they shall not to be encouraged, and of the indubitably Heterodox, which it seems is intended in the 17th Article of the late formed Government, where all that will have Liberty must profess (Faith in God by Jesus Christ) which in a Christian Sense must comprehend every True Fundamental or Article of our Faith: And, no doubt, it is not the bare speaking of those Words in an Unchristian Sense that is intended. (As if a Rector should say, that himself is God, and his Mate is Jesus Christ.)
2. That there be a Publick Establishment of the necessary Liberty of the Churches, to meet by their Officers and Delegates on all just Occasions, in Assemblies smaller or greater, (even National when it is necessary,) being without such Afflictions and Contumelious In Afflictions the Unity and Concord of the Churches is not like to be maintained. I exclude not the Magistrates Interests, or Oversight, to see that they do not transgress their Bounds. As you Love Christ, and his Church, and Gospel, and Mens Souls, neglect not these unquestionable Points of his Interest, and make them your first and chiefest Business; and let none be preferred before him, till you know them to be of more Authority over you, and better Friends to you, than Christ is: Should there be any among you that cherish a Secret Root of Infidelity, after such Pretences to the Purest Christianity, and are zealous of Christ, let he should overthrow them, and do let up an Interest inconsistent with his Sovereignty, and thereupon grow jealous of the Liberties and Power of his Ministers, and of the Unity and Strength of his Church; and think it their best Policy to keep under his Ministers, by hindering them from the Exercise of their Office, and to foment Divisions, and hinder our Union, that they may have Parties ready to serve their Ends, it would not be in the Care of such Men, when God will to Judge them, for all the Crowns and Kingdoms on Earth; If they Purble on this Stone it will break them in Pieces, but if it fall upon them it will grind them to Powder. They may seem to prevail against him a while when their suppos'd Success is but a Profound Self-destroying, but mark the End, when his Work is kindled, yea, but a little; and when these his Enemies that would not be should Reign over him, are brought forth and destroyed before him, then they will be convinced of the Folly of their Rebellion; in the mean Time let Wisdom be justified of her Children.

My Lord, I had not troubled you with so many Words, had I not judged it probable that many more whom they concern may persecute them. I remain

Your Lordship's Servant in the Work of Christ,

April 1.
1654.

RICHARD BAXTER

- Materials scanned at 600 dpi directly from the Bodleian Library Oxford and other institutions
- In many cases fewer than 5 copies extant worldwide
- Rekeyed to 99.95% accuracy



Search functionality improved

Search Works

SEARCH CLEAR

Search the database for keywords, biblical citations, topics, or any combination of the three:

Keyword or Phrase:
 (e.g., trinit.* or λογος)

Single term or phrase
 Phrase separated by words

Proximity Search in: Sentence Paragraph

Biblical Citation: Book Chap. Verse
 (e.g., 1-9 in verse box to find a range)

[Hint: Use proximity search buttons above when combining keyword and citation searches.]

Topic:

Add Remove Remove All

.....

If choosing multiple topics select a Boolean operator:
 OR AND

Limit your search by using one, some, or all of the following criteria:

Author: Terms (e.g., Calvin, Jean)

Title: Terms (e.g., Christ Crucified)

Theological Tradition: Terms (e.g., Lutheran)

Genre: Terms (e.g., Disputations)

Publisher: Terms (e.g., Chiswell, Richard)

Publication City: Terms (e.g., London)

Publication Country: Terms (e.g., England)

Publication Date (1st Ed.): (e.g., 1551-1600)

Publication Language: Terms (e.g., French)



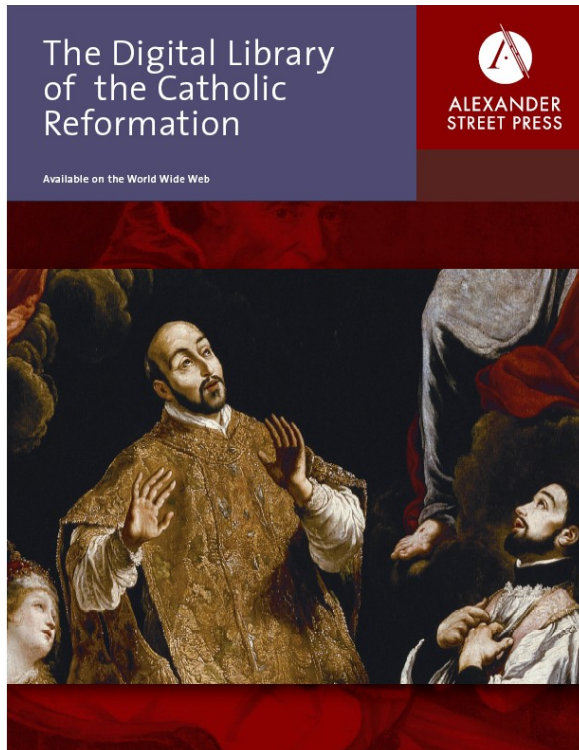
Moving to the Alexander Street platform - reasons

Feature	ScholarsWork	ASP
Search		
Keyword	Y	Y
Fielded Search	11 fields	11 fields
Author Meta-data Search		6 fields
Source Meta-data Search		5 fields
Search within sentence, paragraph, page		Y
Wildcard (single character match)		Y
Wildcard (multiple character match)		Y
Wildcard (single character in specified range)		Y
Case sensitivity	Y	Y
Accent sensitivity	Y	Y
OR operator		Y
AND operator		Y
Native Greek and Hebrew Searching	Y	Y
Diacritic handling - search by diartic		Y
Display		
Sort by Author, Year of Publication	Y	Y
Sort by Author, Title		Y
Sort by Title, Author	Y	Y
KWIC across all authors/volumes		Y
Concordance Report		Y
Frequency by Author Report		Y
Frequency by Title Report		Y
Frequency by Title per 10,000 names		Y
Frequency by Year		Y
Frequency by Years per 10,000		Y
Collocation Table		Y
Word in Clause Position		Y
Similarity Search		Y
Year of Publication, Author		Y
Select by Year Group		Y
Display texts side by side	Y	Planned
Increase size of image display	Y	Planned
Higher quality images		Y
Create PDF for printing	Y	Planned
Display texts side by side	Y	Planned
Browse		
Browse Author	Y	Y
Browse Topics	Y	Y
Browse Works	Y	Y
Browse Years	Y	Y
Customize/Collaboration		
My Carrel	Y	
Ability to Save Searches	Y	Y
Ability to bookmark page/entire work	Y	Planned
Ability to upload comments, documents et al		Planned

- Alexander Street offers 41 independent search tools to facilitate research (PhiloLogic platform in partnership with University of Chicago)
- Make the Ad Fontes collections cross-searchable with future Alexander Street religion projects
- ...with other Alexander Street humanities projects



Search functionality



Ranking	Within 5 Words on Either Side	Ranking	Within 5 Words to Left only	Ranking	Within 5 Words to Right only
1	head (44)	1	church (24)	1	antichrist (36)
2	antichrist (43)	2	beast (17)	2	head (34)
3	church (42)	3	did (15)	3	rome (31)
4	rome (40)	4	"the (14)	4	council (22)
5	council (36)	5	council (14)	5	himself (19)
6	did (33)	6	power (13)	6	did (18)
7	power (28)	7	pope (13)	7	church (18)
8	against (23)	8	against (13)	8	power (15)
9	pope (22)	9	under (12)	9	cannot (11)
10	himself (21)	10	say (10)	10	iv (10)
11	beast (20)	11	on (10)	11	general (10)
12	"the (19)	12	last (10)	12	called (10)
13	now (18)	13	head (10)	13	being (10)
14	say (17)	14	time (9)	14	against (10)
15	time (16)	15	than (9)	15	themselves (9)



Tools

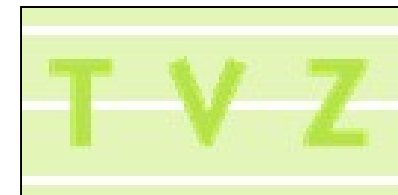
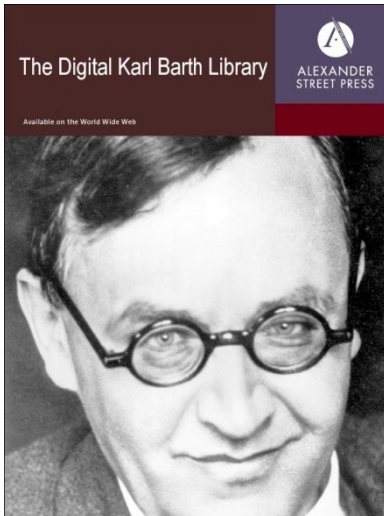
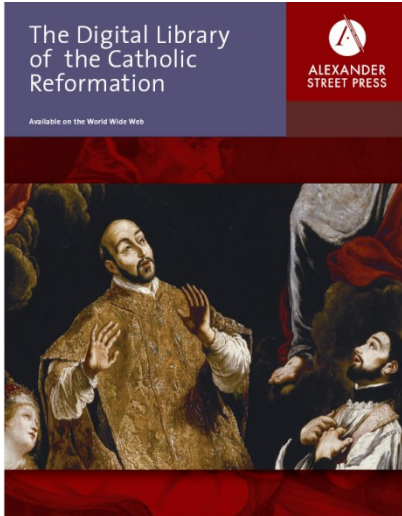
Ranking	Within 5 Words on Either Side	Ranking	Within 5 Words to Left only	Ranking	Within 5 Words to Right only
1	d (436)	1	d (277)	1	calvin (191)
2	x (401)	2	m (270)	2	beza (178)
3	calvin (388)	3	x (229)	3	x (172)
4	saith (321)	4	calvin (197)	4	d (159)
5	m (312)	5	saith (182)	5	lib (141)
6	beza (232)	6	ioannes (171)	6	saith (139)
7	e (190)	7	e (127)	7	cap (117)
8	b (184)	8	b (120)	8	who (104)
9	ioannes (172)	9	ioannis (114)	9	n (95)
10	lib (166)	10	luther (109)	10	instit (92)
11	cap (159)	11	thus (93)	11	tuus (76)
12	also (158)	12	also (90)	12	musculus (71)
13	who (140)	13	inter (75)	13	also (68)
14	tuus (135)	14	against (75)	14	upon (66)
15	luther (133)	15	xe (72)	15	b (64)
16	against (132)	16	contra (71)	16	e (63)
17	some (123)	17	some (70)	17	others (61)
18	contra (123)	18	ioan (67)	18	l (61)
19	upon (121)	19	p (60)	19	here (58)
20	xe (117)	20	tuus (59)	20	against (57)

Frequency count per ten thousand of the word 'Beda': Johannes Gerhardt uses it 10 times more than average and 4 times more than locahimi Vadiani

Frequency by Author in descending numeric order with frequency in bold and [rate per 10,000] in brackets:

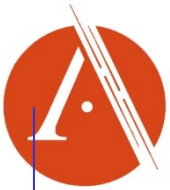
- Johannis Gerhardt: **162** [4.46]
162 *Commentarius super priorem D. Petri epistolam, in quo textus declaratur, quaestiones dubiae solvuntur, observationes eruuntur, & loca in speciem pugnancia conciliantur.* [Occurrences]
- William Fulke: **27** [0.61]
23 *Stapleton's fortress overthrown. A rejoinder to Martiall's reply. A discovery of the dangerous rock of the popish church commended by Sanders.* [Occurrences]
4 *A defense of the sincere and true translation of the holy scriptures into the English tongue, against the manifold cavils, frivolous quarrels, and impudent slanders of Gregorie Martin, one of the readers of Popish divinitie in the traitorous seminarie of Rheims.* [Occurrences]
- Andrew Willet: **27** [0.41]
27 *Hexapla: That is, a six-fold commentarie upon the most divine epistle of the holy apostle S. Paul to the Romanes: wherein according to the authors former method sixe things are observed in every chapter. 1. The text with the divers readings. 2. Argument and method. 3. The questions discussed. 4. Doctrines noted. 5. Controversies handled. 6. Morall uses observed.* [Occurrences]
- Richardo Holdsworth: **25** [0.56]
25 *Praelectiones theologicae, habitae in collegio Greshamensi apud Londinenses... Una cum oratione solenni, quam habuit idem in vespertis comitiorum academiae procancelarius, An. 1641. Praemisa auctoris vita.* [Occurrences]
- Thomas Cartwright: **20** [0.20]
20 *A confutation of the Rhemists translation, glosses and annotations on the New Testament, so farre as they containe manifest impieties, heresies, idolatries, superstitions, prophanesse, treasons, slanders, absurdities, falsehoods and other evils. By occasion whereof the true sence, scope, and doctrine of the scriptures, and humane authors, by them abused, is now given. Written long since by order from the chiefe instruments of the late Queene and state, and at the speciall request and encouragement of many godly-learned preachers of England, as the ensuing epistles shew.* [Occurrences]
- Richard Baxter: **20** [0.03]
9 *A Christian directory: or, a summ of practical theology, and cases of conscience. Directing Christians, how to use their knowledge and faith; how to improve all helps and means, and to perform all duties; how to overcome temptations, and to escape or mortifie every sin. In four parts. I. Christian ethicks (or private duties.) II. Christian oeconomicks (or family duties.) III. Christian ecclesiasticks (or church duties.) IV. Christian politticks (or duties to your rules and neighbours.)* [Occurrences]
5 *The divine appointment of the Lord's day, proved; as a separated day for holy worship, especially in the church-assemblies: and consequently the cessation of the seventh-day Sabbath.* [Occurrences]
3 *The Reasons Of The Christian Religion. The First Part, Of Godliness: Proving By Natural Evidence The Being Of God, The Necessity Of Holiness, And A Future Life Of Retribution... The Second Part, Of Christianity: Proving By Evidence Supernatural And Natural, The Certain Truth Of The Christian Belief.* [Occurrences]

Co-location Matrix: Beza is the 6th most commonly associated word with Calvin





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- Resource Demonstrations:
 - The Digital Library of the Catholic Reformation
 - The Digital Karl Barth Library



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